

International Journal of Research in Business Studies

Volume 5 Issue 1 June 2020

Editorial Board

Editor-in-Chief

Professor Arun Kumar

Department of Commerce and Business Administration,
University of Allahabad, Prayagraj, Uttar Pradesh, India.
www.arunk.com

Editor

Dr. Priyadarshani Singh

National Editorial Board

Professor R. K. Singh Professor, Delhi School of Economics, Delhi University, Delhi, India.

Professor Y. S. Thakur Professor, Dr. Hari Singh Gour University, Sagar, Madhya Pradesh, India.

Professor Piyush Ranjan Agrawal Professor, Motilal Nehru National Institute of Technology, Prayagraj, Uttar Pradesh, India.

Dr. Subodh Kesharwani Associate Professor, Indira Gandhi National Open University, New Delhi, Delhi, India.

Dr. Ekta Verma Assistant Professor, University of Allahabad, Prayagraj, Uttar Pradesh, India.

Dr. Swati Agrawal Professor, Jaipuria Institute of Management, Noida, Uttar Pradesh, India.

Dr. Himanshu Srivastava Assistant Professor, University of Allahabad, Prayagraj, Uttar Pradesh, India.

Dr. Sarita Maxwell Assistant Professor, University of Allahabad, Prayagraj, Uttar Pradesh, India.

Dr. Rohit Singh Professor, AURO University, Surat, Gujarat, India.

Dr. Kumar Neeraj Sachdev Associate Professor, Birla Institute of Technology & Science (BITS-Pilani), Pilani, Rajasthan, India.

Dr. Amita Maxwell Assistant Professor, Sam Higginbottom University of Agriculture, Technology and Sciences, Prayagraj, Uttar Pradesh, India.

Dr. Meera Mehta Assistant Professor, Shaheed Bhagat Singh College, Delhi University, Delhi, India.

Dr. Sameer Shekhar Assistant Professor, The ICFAI University, Agartala, Tripura, India.

Dr. Suparna Dutta Associate Professor, Birla Institute of Technology & Sciences (BITS) Mesra, Ranchi, India.

Dr. Tanmoy Rudra Executive Secretary of Confederation of Indian Universities (CIU), New Delhi, Delhi, India.

Dr. Rekha Mewafarosh Academic Associate, Indian Institute of Management (IIM), Kashipur, Kundeshwari, Kashipur, Uttarakhand, India.

Dr. Nitin Varma Professor, Chitkara University, Chandigarh, Punjab, India.

International Editorial Board

Dr. Mohan Lal Agarwal Professor, Mena College of Management, Dubai, United Arab Emirates.

Professor Mussie Tessema Professor, Winona State University, Winona, Minnesota, United States.

Dr. Parag Dhumal Associate Professor, University of Wisconsin – Parkside, USA.

Professor Sudipto Sarkar Professor, DeGroote School of Business, McMaster University, Hamilton, Canada.

Dr. Sohail S. Chaudhry Professor, Villanova School of Business, Villanova University, Villanova, USA.

Yusuff Utieyineshola Adeleke Professor, National Centre for Technology Management (NACETEM), Abuja, Nigeria.

Professor Anshuman Khare Professor, Faculty of Business, Athabasca University, Edmonton, Canada.

Dr. Mohammad Abu Faiz Assistant Professor, City University College of Ajman, Dubai, United Arab Emirates.

Dr. David Boohene Lecturer, All Nations University College, Koforidua, Ghana, West Africa.

Prof. Gautam B Singh Professor & Technology Lawyer, Oakland University, Rochester, MI, USA.

Contents may not be copied, emailed, or reproduced without copyright holders' expressed permission in writing.

The views expressed by the authors are of their own and not necessarily of the editors nor of the publisher nor of authors' organizations.

Publisher

Shuchita Prakashan (P) Ltd.

25/19, L.I.C. Colony, Tagore Town,
Prayagraj - 211002, U.P., India. Tel. : (0532) Off.: 2465947
Copyright of the IJRBS, all rights reserved.

For any complaint/suggestion, please send an email to contact@ijrbs.com or care@shuchita.com